



COUNTY OF LOS ANGELES
Public Health

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February 28, 2014

TO: Each Supervisor

FROM: Jonathan E. Fielding, M.D., M.P.H.
Director and Health Officer

SUBJECT: **NOTIFICATION OF INTENT TO ENTER INTO A SOLE SOURCE CONTRACT
FOR CHOOSE HEALTH LA KIDS SERVICES**

This is to notify you that the Department of Public Health (DPH) intends to request delegated authority to execute a sole source contract with Children's Hospital Los Angeles.

In accordance with Board Policy 5.100, prior Board notice is required for any department requesting to enter into negotiations for a Board-approved sole source contract in excess of \$250,000.

Background

On July 31, 2012, the Chief Executive Office recommended that your Board authorize acceptance and execution of a multi-year Agreement with Los Angeles County Children and Families First – Proposition 10 Commission (First 5 LA). The First 5 LA agreement provides funding for program services in the approximate amount of \$87,300,000. Of this amount, \$41,197,400 has been allocated to DPH to support the development and implementation of the Reducing Childhood Obesity in Los Angeles County Project (Project).

The Project represents a collaboration between DPH Division of Chronic Disease and Injury Prevention and Maternal, Child, and Adolescent Health Programs. The Project is a coordinated and integrated approach to reduce childhood obesity among the one million children ages zero to five and their families. The Project conducts obesity interventions in three distinct project areas: 1) Choose Health LA Kids (CHLAKids); 2) Reducing Obesity in Child Care Settings; and 3) Managing Obesity in Moms.

To meet First 5 LA award deliverables and expand the reach of our services, the Department requests to enter into a sole source contract with Children's Hospital Los Angeles. Selection of this agency will help achieve the goal of providing CHLAKids services countywide.

Justification to Enter into Sole Source Contract

Children's Hospital Los Angeles

On July 22, 2013, DPH released the CHLAkids Request for Proposals (RFP) 2013-006 to solicit proposals from qualified organizations to conduct an intensive community-based public education and skills-building initiative that promotes physical activity and healthy eating to the nearly one million children ages zero to five and their families in the County.

DPH received 42 proposals by the submission deadline. DPH initially anticipated recommending agencies within each of the eight Service Planning Areas (SPAs) for contract award. Although a solicitation was completed no proposals were submitted for SPA 5, creating a potential area of the County that would be without services. To address this potential gap in coverage, DPH canvassed the list of submitted proposals to identify qualified agencies that were eligible to serve SPA 5 (met all minimum mandatory requirements outlined in the RFP). Based on the findings, DPH is recommending a sole source contract with Children's Hospital Los Angeles to provide CHLAkids services in this SPA.

Children's Hospital Los Angeles is a community-based medical center that provides prevention services to children and youth. Children's Hospital Los Angeles has extensive partnerships with local Head Start and Early Head Start providers, concentrating on technical assistance for health, nutrition, and parent guidance. Selection of Children's Hospital Los Angeles will assist the CHLAkids project in providing these important services within communities with the largest population of children ages zero to five, highest prevalence of childhood obesity, and highest percentage of persons living below the Federal Poverty Level in SPA 5.

Next Steps

The Board letter to request the delegated authority to execute this sole source contract is projected for the April 1, 2014 Board meeting. To allow time for your review and comments, we will not enter into negotiations until five business days following the date of this memorandum.

If you have any questions or would like additional information, please let me know.

JEF:srp

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors